

## Understanding the Publishing Process: Behind the Scenes with IEEE

Brian Ryckman, IEEE Client Services Manager



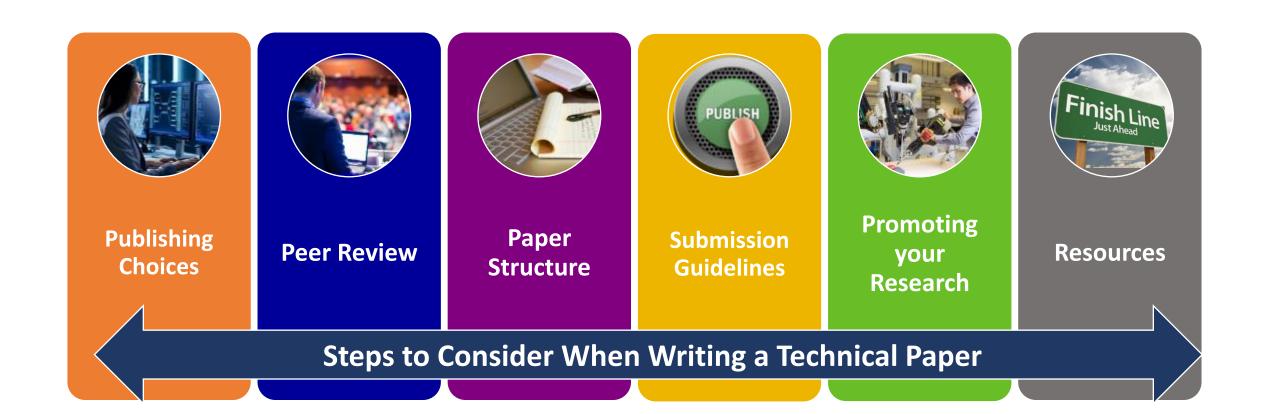


#### What we do

- IEEE is the world's largest technical membership association with more than 420,000 members in over 160 countries
- Publish the top-cited science and technology research in the field, most notably journals, conferences and standards
- Publish approximately 200 journals, transactions, and magazines
- Sponsor more than 2,000 annual conferences worldwide
- Leading developer of over 5,100 industry standards in a broad range of technologies
- Hundreds of hours of IEEE eLearning courses
- Publish technical books in all the fields served by IEEE
- Not for profit organization "Advancing Technology For Humanity"



## **Today's Author Workshop Topics Covered**





## **Publishing Choices**



#### **IEEE journal or IEEE conference?**

- A journal article is a fully developed presentation of your work and its final findings
  - Original research results presented
  - Clear conclusions are made and supported by the data
- A conference paper can be written while research is ongoing
  - Can present preliminary results or highlight recent work
  - Gain informal feedback to use in your research
  - Typically shorter than journal articles, with less detail and fewer references

#### **IEEE journal or IEEE conference?**

IEEE has over **200 publications** covering a wide range of technical

- Review the journal listings
  - Who reads it
  - What they publish
  - What kinds of articles they want

IEEE publishes over **2,000** leadingedge **conference proceedings** 

- Review the conference calendar
  - Find a good match for your research subject matter
  - Ensure you are available to present



#### **Evolution of Research**

- ▶ IEEE supports researchers and the evolution of their research. The later work must build upon the earlier work.
- Reference the prior publication and indicate what's different.
- Presentation itself is not considered prior publication, but publication in conference proceedings does count as prior publication.
- Recorded presentations and annotated PPTs may be published in IEEE Xplore

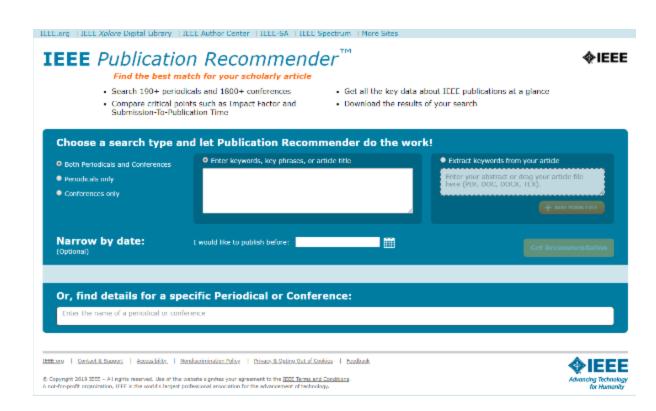




#### **Picking the Right Publication**

- Try the IEEE Publication Recommender
- Look at the publications cited in your references
- Ask your supervisor or other colleagues experienced in publishing for recommendations
- Run a keyword search in IEEE Xplore
- Sign up for Content Alerts
- Read leading journals in the field of your article

Read the Aims & Scope of your target publication.



https://publication-recommender.ieee.org/home



#### Impact Factor is Not Enough of a Metric

- Journal's reputation in the community is important
- For new and lesser known journals, look at the editorial board and the qualifications / CVs.

#### Other ways of evaluating a journal's value to the engineering community

- Number of Downloads (IEEE uses this information for revenue distribution)
- Patent Citations (Available from IEEE)
- Other Metrics (Article Influence Score, Eigenfactor)



### Open Access



#### **Open Access**

#### What is Open Access?

- Article is made freely available upon publication; no subscription or pay-per-view fee required
- Often supported by an Article Processing Charge (APC), paid for by the author or research funder
- May include different copyright or licensing agreement than traditional publication

#### What are predatory journals?

Predatory publishing is an exploitive publishing business model that involves charging publication fees to authors with minimal or no peer review, poor production quality and difficult to find.

#### Be wary of:

- Unprofessional website
- Flattering, urgent submission invitations
- Unusual scope
- Absence from popular indices



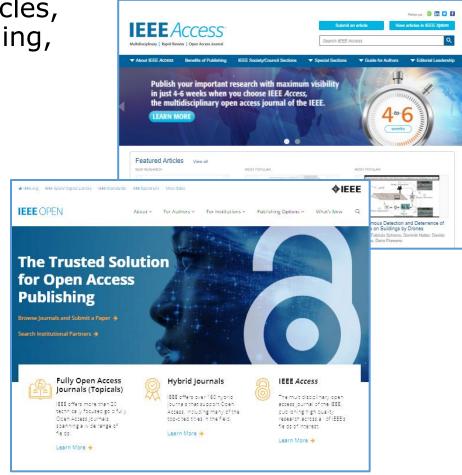
#### IEEE's Evolving Open Access Program

To help authors gain maximum exposure for their groundbreaking research and application-oriented articles, IEEE offers three options for open access (OA) publishing, all designed to meet the varying needs of our authors throughout their careers.

#### **OA Publishing Options**

- 1. Hybrid Journals 160 journals and magazines spanning an array of technology fields. These titles have Transformative Status under Plan S.
- Fully Open Access Topical Journals 20+ titles and more coming soon
- 3. Multidisciplinary OA journal IEEE Access
  - IEEE's largest open access journal, over 60,000 articles since 2013
  - Highly cited journal in a range of fields
  - o Rapid yet rigorous peer review process of 4 to 6 weeks.

With the above options for authors, IEEE has published over 100,000 open access articles in IEEE *Xplore*.







## Open Access at IEEE

Workflow for IEEE OA OnDemand-2023



This portion of the presentation is meant for current or prospective open access authors and administrators. It shows the process of open access (OA) publication from submission to publication.

- Submission process
- Post acceptance
- RightsLink for Scientific Communications (RLSC)



## Author Process: Submission

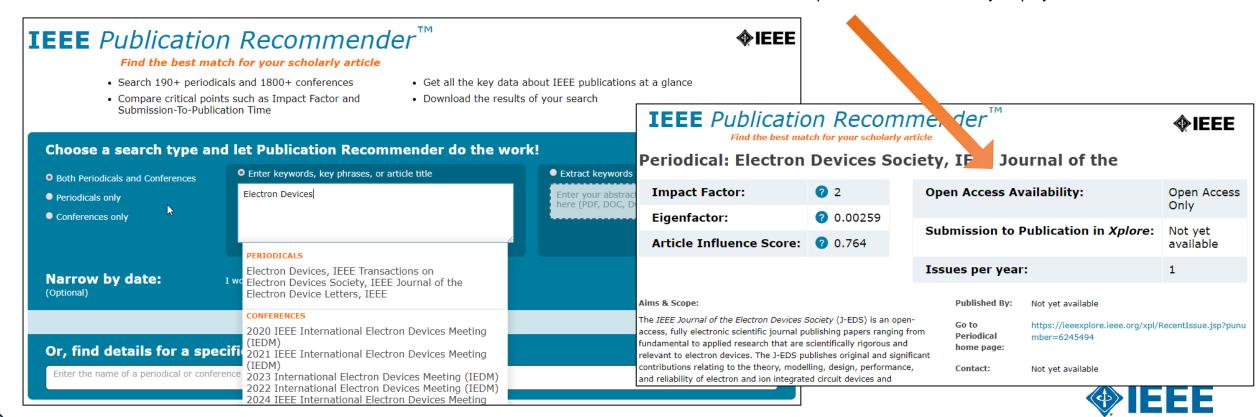


#### Submission – Step 1

#### https://publication-recommender.ieee.org/home

IEEE Publication Recommender helps authors find the most suitable journal and displays journal's OA Status with submission URL

Note: Open Access status clearly displayed in results.



#### Submission – Step 1 – in IEEE *Xplore*

#### Browse Journals & Magazines @

Show active titles only

Is/title?refinements=Publisher:IEEE&showA By Topic Virtual Journals By Title ctiveTitlesOnly=true Q Search by keywords Browse Titles 🔞 A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | 0 - 9 | All Displaying Results 1-25 of 223 ▼ Filters Applied: IEEE × Refine results by IEEE Access Publisher: IFFE Years: 2013 - Present Most Recent Issue Show Results IEEE Aerospace and Electronic Systems Magazine Open Access Titles Only Publisher: IEEE Years: 1986 - Present Most Recent Issue Titles with Some Open Access IEEE Transactions on Aerospace and Electronic Systems

Publisher: IEEE Vears: 1965 - Present - Most Recent Issue

https://ieeexplore.ieee.org/browse/periodica

#### Submission – Step 1 – in IEEE *Xplore*

#### IEEE Open Journal of Antennas and Propagation 🗗









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The IEEE Open Journal of Antennas and Propagation covers antennas, including analysis, design, development, measurement, standards, and testing; radiation, propagation, and the interaction of electromagnetic waves with discrete and continuous media; and applications and systems pertinent to antennas, propagation, and sensing, such as applied optics, millimeter-and sub-millimeter-wave techniques, antenna signal processing and control, radio astronomy, and propagation and radiation aspects of terrestrial and space-based communication, including wireless, mobile, satellite, and telecommunications at all frequencies.

The IEEE Open Journal of Antennas and Propagation (IEEE OJAP) welcomes contributions covering aspects from theory and design to applied engineering innovations, topical review, and perspective articles. The journal publishes papers on mature topics as well as on emerging fields, including those at the nexus of other engineering and science disciplines that are dependent upon antennas and propagation. IEEE OJAP is committed to supporting open and transparent research exchange and enabling authors to embrace best practices in data and code sharing.

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rigorous peer review | rapid publication

This journal is 100% open access, which means that all content is freely available without charge to users or their institutions. All articles are

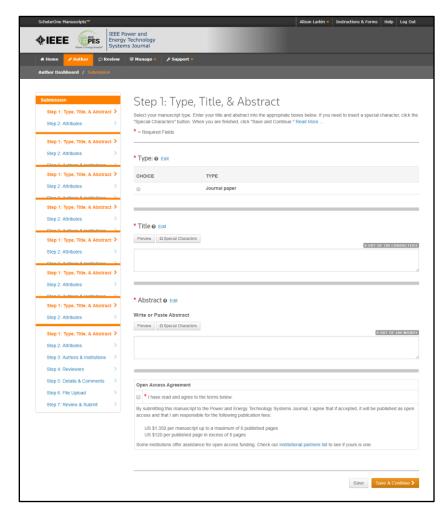


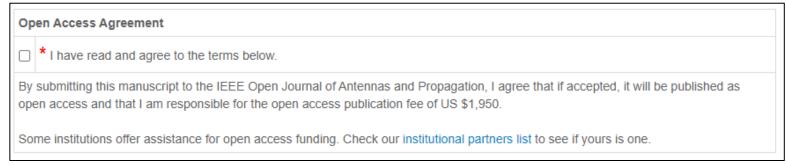
#### **Submission process**

- The corresponding author will complete the submission process.
- Authors submitting to fully OA journals will be asked to accept OA terms and charges during Step 1.
- Authors submitting to hybrid journals will not be asked to select OA until after acceptance.



#### Submission – Step 1 – Fully OA journal



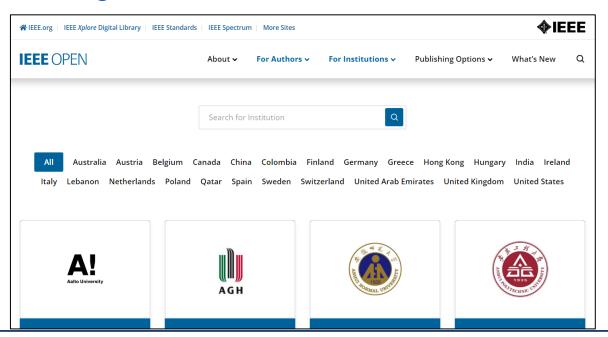


The institutional partners list goes to

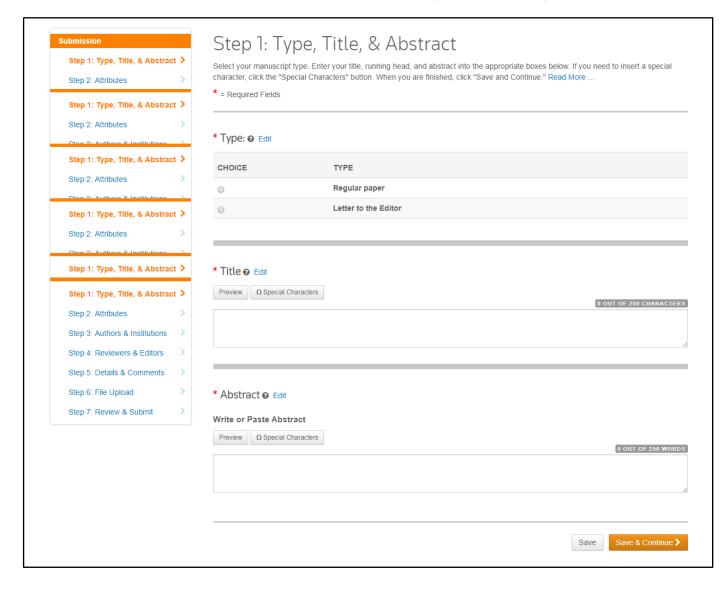
https://open.ieee.org/for-institutions/institutional-

partners/





#### Submission – Step 1 – Hybrid journal

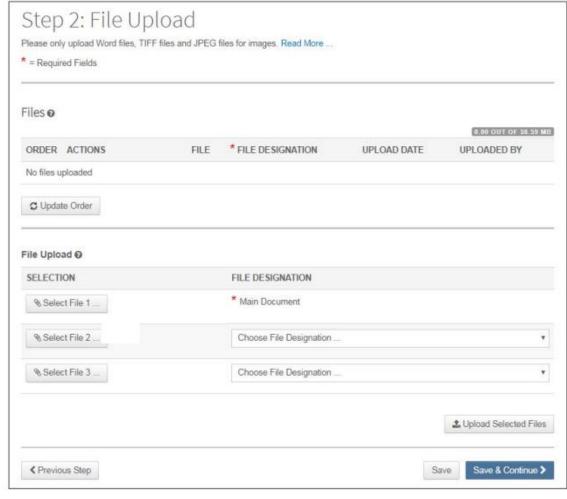


Open Access question is not present at submission for hybrid publications



#### **Submission – Steps 2 and 3**

**Step 2**: the author will upload their manuscript files



## **Step 3**: the author will upload their attributes, or keywords



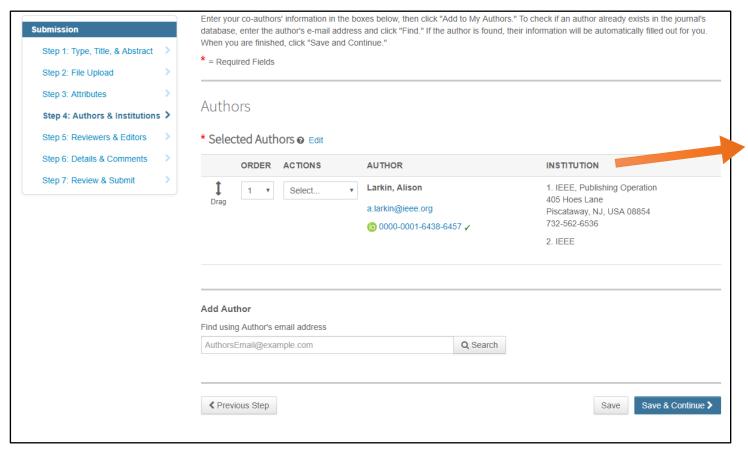


#### **Submission – Step 4**

#### Step 4: author enters metadata

Corresponding author adds affiliation data for all authors.

The institution entered will be used to match the author with an institutional OA agreement with Ringgold API.



## Ringgold is integrated in submission system

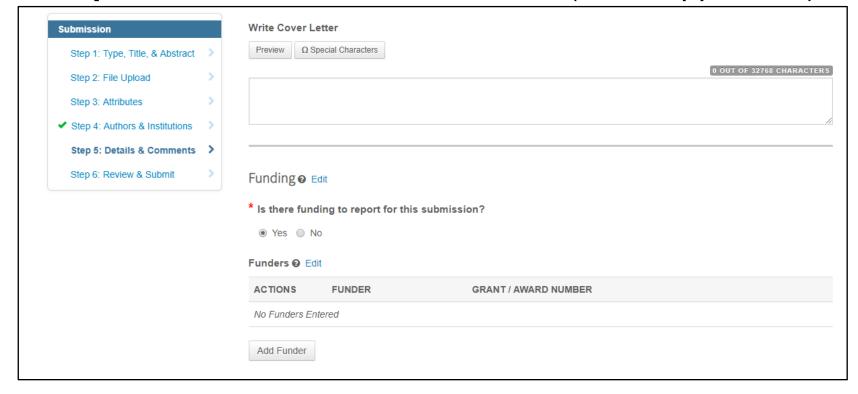
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Institution Number:	1					
* Institution: ② Edit	IEEE					
* Department:	New York, NY, US, other/learned					
* Country / Region	Paris, Île-de-France, FR, academic/govt					
State/Province:	Chicago, IL, US, academic/hospital  IESE  Buenos Aires, AR, academic					
* City:	Lille, Nord-Pas-de-Calais, FR, academic/bus					

\*\*Authors should use their institutional email address\*\*



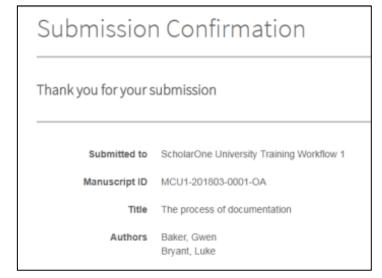
#### Submission – Step 5 & 6

Step 5: the author enters funder info (when applicable)



Articles can match a RLSC profile based on funder in addition to institutional affiliation

**Step 6**: the author reviews and submits



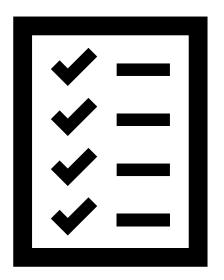


## Author Process: Acceptance and Copyright



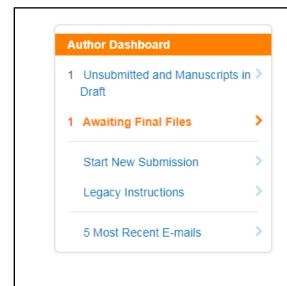
#### Acceptance

- If the manuscript is accepted, the author will be prompted to upload the final files and choose a copyright license.
- Hybrid journal authors will choose to publish open access or traditional (closed).





#### Post acceptance – upload final files



#### Awaiting Final Files

ATTENTION: As part of your final file submission you MUST upload:

- 1. A source file for your manuscript in Word or LaTex format AND
- 2. A final version of your manuscript in PDF format named "FINAL VERSION.PDF"

Your source files can be uploaded in a zip file, but you MUST upload your final PDF as an individual file.

ACTION	STATUS	ID	TITLE	SUBMITTED	DECISIONED
	ADM: Plaza, Antonio ADM: Larkin, Alison	TGRS-2017- 00761	This is a test paper	11-Jul-2017	11-Jul-2017
Submit Final Files					
	<ul> <li>Accept (11-Jul- 2017)</li> </ul>				
Graphics Checker	<ul> <li>Accept for Final Submission</li> </ul>				
	view decision letter				



#### Post acceptance – hybrid review

#### Open Access

\* This publication is a hybrid journal, giving authors the choice of making their article freely accessible to users by paying an open access article processing charge (APC), or choosing traditional article publication, allowing access to users through subscription and other purchasing options. Now that your article has been accepted for publication you may enable unrestricted public access by selecting "yes" below. If you select yes, you commit to pay the US \$2,350 APC.

Although voluntary page charges do not apply to open access article submissions, other applicable charges (such as over-length paper charges or a charge for the use of color in print format) will be billed separately once article formatting is complete (but prior to publication). Over-length paper charge details can be found here.

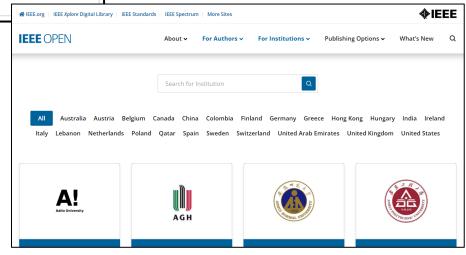
For any questions regarding IEEE open access policies, please refer to our Frequently Asked Questions on open access.

- Yes please make my article Open Access. I understand that there is a \$2,350 APC associated with Open Access publication. Some institutions offer assistance for open access funding. Check our institutional partners list to see if yours is one.
- **No** my article is a traditional submission. I understand that over-length paper charges or concludational submission. I understand that over-length paper charges or concludational submission. I understand that over-length paper charges or concludational submission.

IEEE supports author choice when publishing in a hybrid journal.

Hybrid journal authors are asked to select open access or traditional (closed) after acceptance.

The institutional partners list goes to <a href="https://open.ieee.org/for-institutions/institutional-partners/">https://open.ieee.org/for-institutions/institutional-partners/</a>



#### Post acceptance – copyright selection

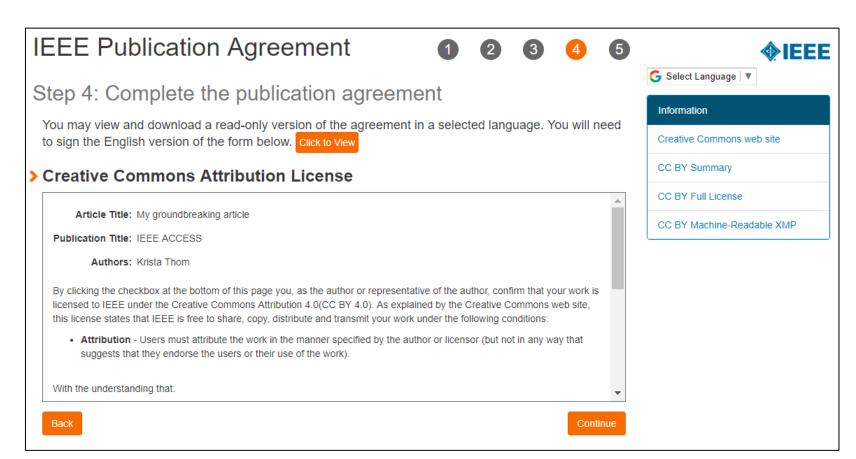
After acceptance, authors will be prompted to choose a copyright license using the IEEE Electronic Copyright Form (eCF).

- Authors publishing in hybrid journals may choose between:
  - CC-BY: author retains copyright and the article is published open access
  - CC-BY NC-ND: author retains copyright in a more restrictive license than CC-BY in that the article may not be reused for commercial purposes, nor may the article be changed in any way
  - Traditional license in which copyright is transferred to the publisher and the article is published behind a paywall
- Authors publishing in gold journals may choose between CC-BY or CC-BY NC-ND.
- Authors should confirm any license restrictions set by the institution.



#### **IEEE Electronic Copyright Form (eCF)**

- 1. Confirm that the article details are correct.
- 2. Confirm the paper's originality
- 3. OA Authors must agree "to pay" an APC (Article Processing Charge)
- 4. Select and sign CC-BY license type
- Download a copy of the agreement





#### Post acceptance – hybrid journal reminder of funding

Subject line: Eligibility for Open Access funding - JPV-2021-03-0098-R, 10.1109/JPHOTOV.2021.3086455

Dear \${system/salutation} \${system/fname} \${system/lname}:

The following article has been accepted for publication by the IEEE, \${system/article\_title}, \${system/doi} and may be eligible for open access funding.

We have identified you as belonging to an institution (\${system/institution}) that has an open access agreement with IEEE. As such, you may be eligible for open access funding which covers 100% of the Open Access charges. If you would like to take advantage of this agreement and make your article open access, please contact your Journals Production Manager, \${system/journal\_coordinator}, \${system/journal\_coordinator\_email} to request changing the publishing agreement from IEEE copyright to the Creative Commons (CCBY) license.

For more information about IEEE Open Access institutional partners visit: https://institutions.open.ieee.org/for-institutions-funders/institutional-partners/

Thank you for publishing with IEEE! \${system/journal\_coordinator} \${system/journal\_coordinator\_email}

Authors who choose to publish traditional (non-OA) in a hybrid title will receive an email reminding them of the OA agreement with IEEE and their institution when an active OA agreement is present based on the corresponding author affiliation.

Note: Email is only sent if institutional RLSC profile matched by the article is touch-free.

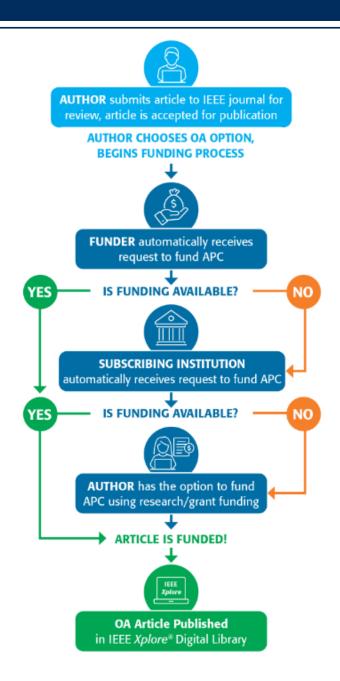


# APC Process: RightsLink for Scientific Communications (RLSC)



#### **IEEE OA OnDemand Overview**

- All article processing charges (APCs) are handled through CCC RLSC.
- After acceptance, authors will receive an email prompting them to pay all charges through RLSC.
- RLSC will automatically send a funding request to any applicable funders, and then to the institution for review and approval.
- The article is matched to profiles in RLSC using author-provided affiliation data including Ringgold IDs and email domains.
- If no external funding is available, the author will receive a % discount off the APC.





#### **Article Acceptance**

A funding request is automatically sent to the funder and/or institution when a manuscript matches the touch free profile.

The author receives an email when the request is approved or denied by the funder and/or institution.



#### Your article has been accepted and will be published open access

Dear Mr. Ruben Garcia Alia.

Congratulations on being accepted for publication in IEEE Geoscience and Remote Sensing Letters for the following manuscript:

Manuscript DOI: 10.1109/JTEHM.2019.529447

Manuscript ID: TNS-003417-445

Manuscript Title: This is a touch free OA only profile test

Published by: Institute of Electrical and Electronics Engineers (IEEE)

Total Charges Covered: 2045.00 USD

Funding for your open access publication charges has been covered by CCC University based on an agreement between CCC University and Institute of Electrical and Electronics Engineers (IEEE).

If there are any additional publication charges available to you, such as page or color charges, we will send a payment link for those charges under separate cover.

Sincerely,

Institute of Electrical and Electronics Engineers (IEEE)

Tel.: +1-877-622-5543 / +1-978-646-2777 IEEESupport@copyright.com

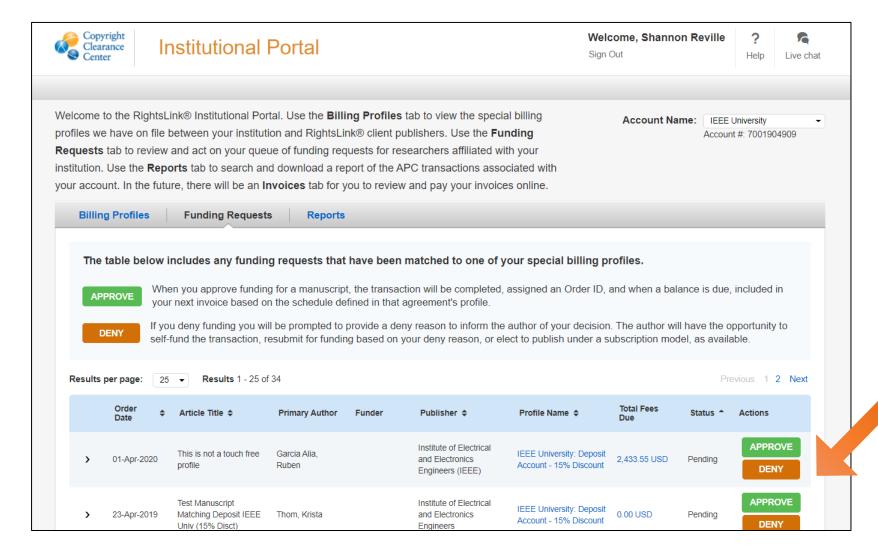
www.copyright.com







#### **RLSC Institutional Portal dashboard**

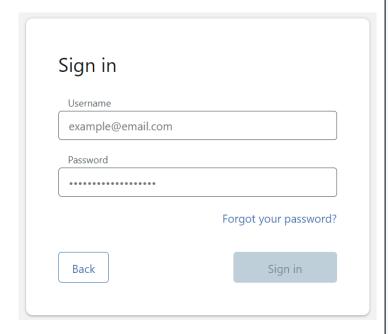


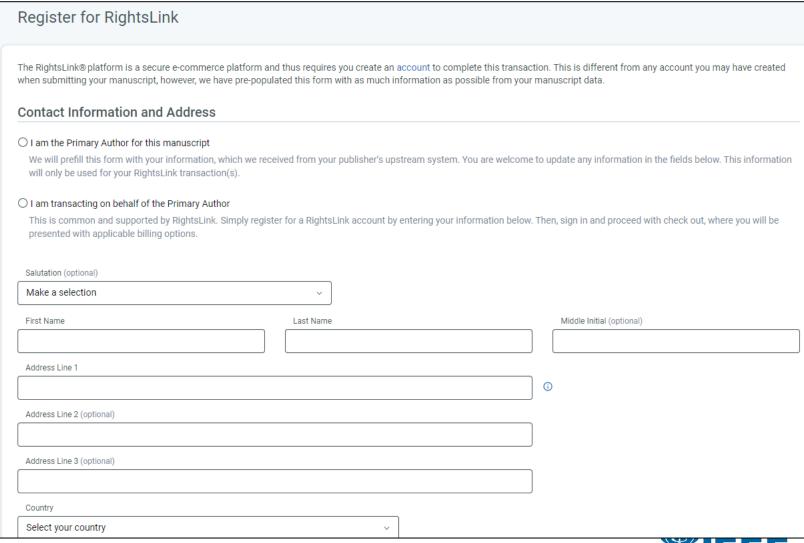
When administrators log in, they will be able to view and respond to outstanding requests.



#### Sign in to RLSC

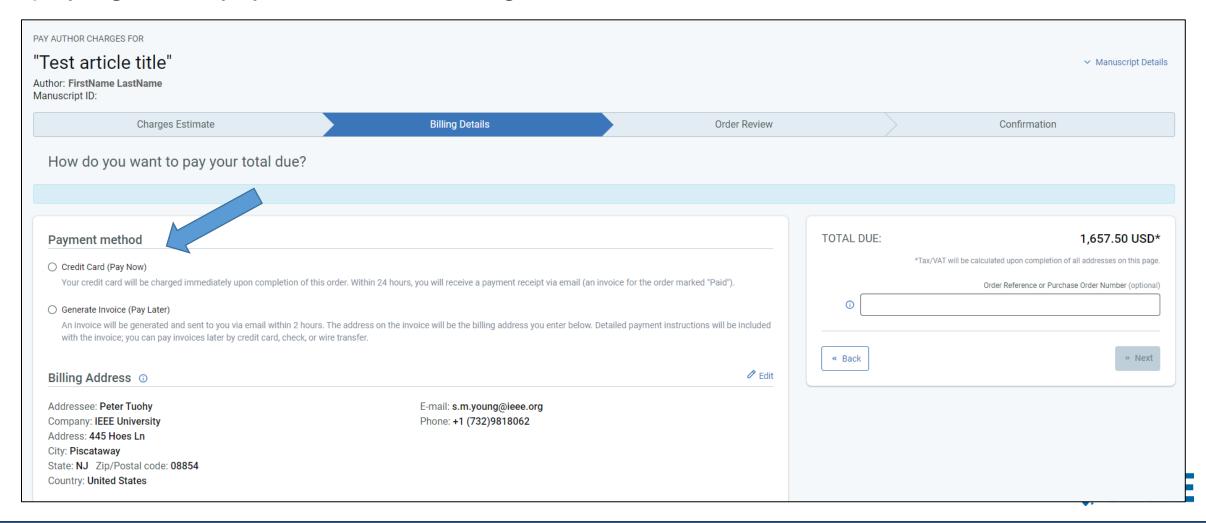
Next, authors will need to create a RLSC account or sign in to an existing account.



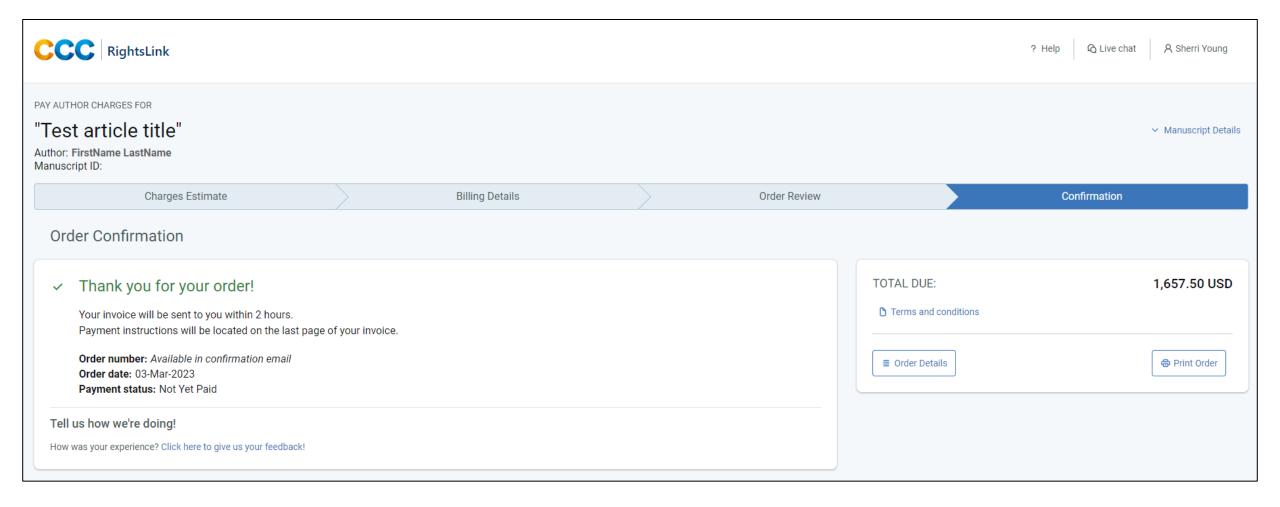


#### **Order Review**

Select to pay by credit card to complete the transaction. If your institution will be paying directly, you can select to generate an invoice.



#### **Order Confirmation**



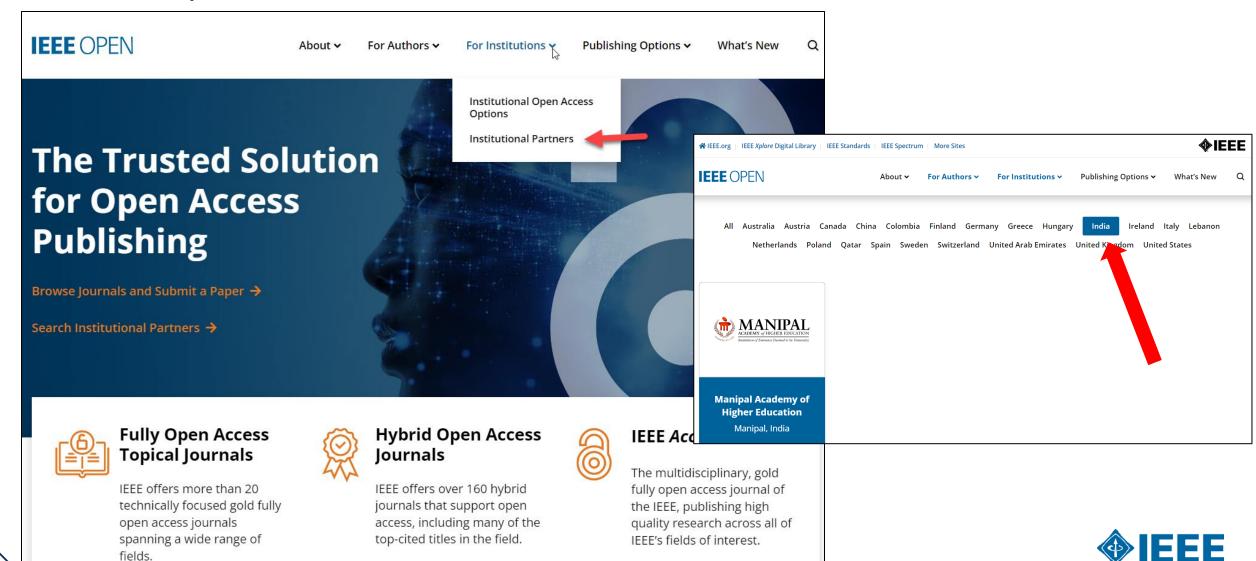


# Additional OA resources

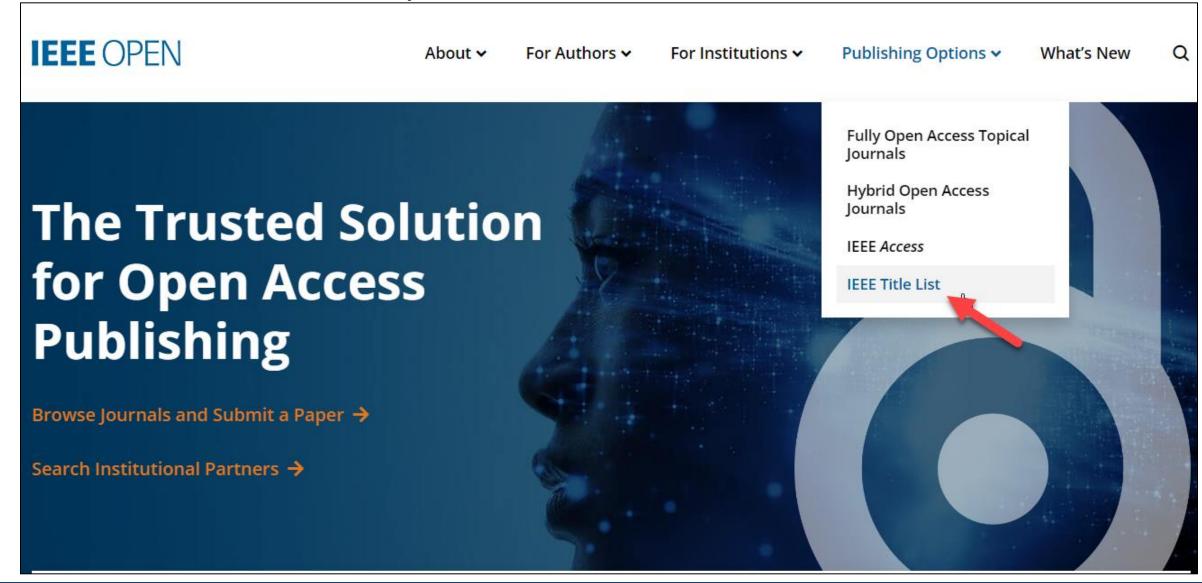
IEEE Open and IEEE Author Resources



### **IEEE Open Access Partners**



### IEEE Title List on IEEE Open



#### **Additional Resources**

#### **IEEE Open**

https://open.ieee.org/

#### **IEEE Author Center**

https://ieeeauthorcenter.ieee.org/

#### **IEEE Author Posting Guidelines**

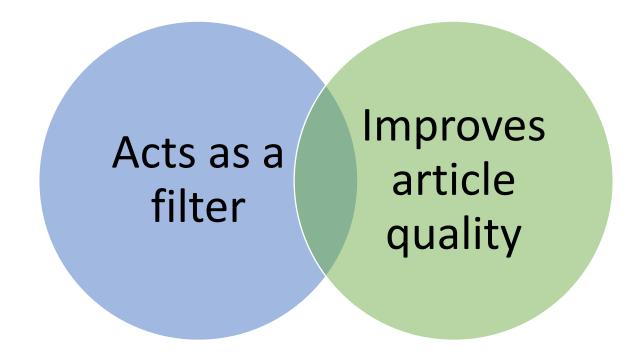
https://www.ieee.org/publications/rights/author-posting-policy.html





### What is Peer Review?

Peer review is "the critical assessment of manuscripts submitted to [publications] by experts who are not part of the editorial staff." 1





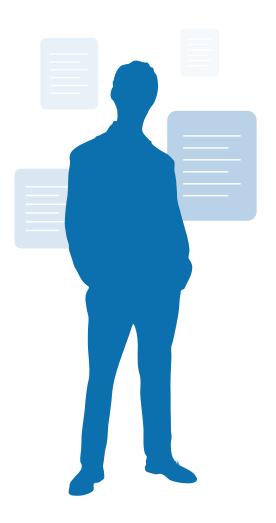
### How does the review process work?

- Editor-in-Chief gets the paper after it goes through content match check
   (Similarity Check) and "IEEE Prohibited Authors List" check
- If the paper is in scope for the journal, it is assigned to an editor (associate editor)
- Editor assigns the paper to at least two reviewers (sometimes more)
- Reviewers send their comments back to the editor
- Editor makes a recommendation to the EIC as follows
  - Accept
  - Revise & Resubmit
  - Reject
- The EIC makes the final decision and informs the corresponding author



### What IEEE editors and reviewers are looking for

- Scope: does the article's topic fit in the publication?
- Validity: are the reported methods and rationale valid and accompanied by appropriate supporting data and references?
- Novelty: is this original material distinct from previous publications?
- Importance: is this a significant finding to an important problem?
- Clarity: are the ideas expressed clearly and concisely?
- Interest: will the publication's readers want to read it?
- Compliance: are all submission requirements met?





### Why IEEE editors and reviewers reject papers

- The content is not a good fit for the publication
- There are serious scientific flaws:
  - Inconclusive results or incorrect interpretation
  - Fraudulent research
- It is poorly written
- It does not address a big enough problem or advance the scientific field
- The work was previously published
- The quality is not good enough for the journal
- The paper does not make a strong enough case to convince reviewers





#### You've received a decision... now what?

# Read the decision email in full

- Editor's comments
- Reviewers' comments and suggestions
- Instructions on how to submit a revision
- The deadline to submit the revision

# Determine if you wish to revise

- Are you confident that the revision will be accepted?
- Do your co-authors wish to revise?
- Can you meet the revision deadline?

# Get ready for the revision process

- Obtain any additional materials you need
- Manage your file versions
- Begin a "response to reviewers" document



### Tips for addressing reviewers' comments

Keep an open mind

Remember it's your job to explain your research fully

Write a clear and well-organized response letter

Implement suggestions when possible (or give a reason why not)

Respond to every comment

Offer respectful and detailed replies

Be alert for ethical issues



#### **How Does One Become a Peer Reviewer?**

- Select a few journals in a subject area, visit those journals' online submission websites (accessible via each journal's homepage on IEEE Xplore) and create a user account. Provide keywords about your area of expertise in your account so that the editor can match submitted manuscripts with your area of expertise.
- Contact the editor directly to offer services by going to the 'About' tab on a
  journal homepage on IEEE Xplore and looking for the editor's email address.





## Before you begin writing...

- Draft an outline
  - Why? What? How?
  - Organize data by importance (not chronological)
- Choose a journal or conference
  - Read & follow guidelines
  - Use the template
- ► Tell a story
  - Have a theme and punchline
  - Avoid data dumping



### **Elements of a manuscript**

- ► Title
- Author(s)
- Abstract
- Introduction
- Approach
- Results
- Discussion
- Conclusions
- Acknowledgements
- References



#### Taking the Human Out of the Loop: A Review of Bayesian Optimization

The paper introduces the reader to Bayesian optimization, highlighting its methodical aspects and showcasing its applications.

By Bobak Shahriari, Kevin Swersky, Ziyu Wang, Ryan P. Adams, and Nando de Freitas

ABSTRACT | Big Data applications are typically associated with into physical and social phenomena, engineers design systems involving large numbers of users, massive complex machines to enecute tasks more efficiently, pharmaceutical software systems, and large-scale heterogeneous computing researchers design new drugs to fight disease, companies and storage architectures. The construction of such systems design websites to enhance user experience and increase involves many distributed design choices. The end products advertising revenue, geologists design exploration strateie.g., recommendation systems, medical analysis tools, real-gies to harness natural resources, environmentalists design. time game engines, speech recognizers) thus involve many sensor networks to monitor ecological systems, and tunable configuration parameters. These parameters are developers design software to drive computers and often specified and hard-coded into the software by various electronic devices. All these design problems are fraught developers or teams. If optimized jointly, these parameters with choices, choices that are often complex and high can result in significant improvements. Bayesian optimization dimensional, with interactions that make them difficult for is a powerful tool for the joint optimization of design choices individuals to reason about. that is gaining great popularity in recent years. It promises and showcases a wide range of applications.

KEYWORDS | Decision making, design of experiments, optimization; response surface methodology; statistical learning

#### I. INTRODUCTION

endeavours: scientists design experiments to gain insights generate a new product.

Manuscript received May 1, 2005; revised July 6, 2005; accepted July 20, 2005; Date of publication December 10, 2015; date of current version December 15, 2015. e, shahelad is with the serversity of smiles calumbia, variously, at vertice canada to-mail behalvegot abouts.

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B. F. Adams is with Flanuard University, Combridge, MA 02136 USA and also with TWITHIR, USA HAMBIN TOUBLESON FORWARD ADVIS

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For example, many organizations routinely use the greater automation so as to increase both product quality and popular mixed integer programming solver IRM ILOG human productivity. This review paper introduces layerian CPLEX for scheduling and planning. This solver has 76 free optimization, highlights some of its methodological aspects, parameters, which the designers must tune manually—an overwhelming number to deal with by hand. This search space is too vast for anyone to effectively navigate.

More generally, consider teams in large companies that develop software libraries for other teams to use. These libraries have hundreds or thousands of free choices and parameters that interact in complex ways. In fact, the level of complexity is often so high that it becomes impossible to Design problems are pervasive in scientific and industrial find domain experts capable of tuning these libraries to

As a second example, consider massive online games involving the following three parties: content providers, users, and the analytics company that sits between them. The analytics company must develop procedures to automatically design game variants across millions of mers; the objective is to enhance user experience and maximize the content provider's revenue.

http://www.ihm.com/software/commercefoptimization/



### **Title**

An effective title should...

- Be specific, concise, and descriptive
- Grab the reader's attention
- Answer the reader's question: Is this article relevant to me?
- Think about what you would search for if you were looking for articles related to your research. Be sure to incorporate those keywords into your title.
- Describe the content of a paper using the fewest possible words





#### **Title – Best Practices**



A Human Expert-based Approach to Electrical Peak Demand Management

**VS** 

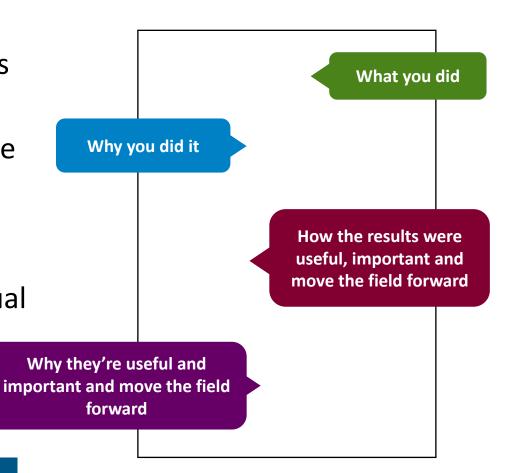


A better approach of managing environmental and energy sustainability via a study of different methods of electric load forecasting



### **Abstract**

- Concise summary of research conducted, results obtained, and conclusions reached
- A "stand-alone" condensed version of the article
- 250 words or less
- Uses keywords and index terms
- Written in the past tense although general factual statements can be written in present tense



Tip: Make the reader want to learn more



### **Abstract Dos and Don'ts**



The objective of this paper was to propose a human expert-based approach to electrical peak demand management. The proposed approach helped to allocate demand curtailments (MW) among distribution substations (DS) or feeders in an electric utility service area based on requirements of the central load dispatch center. Demand curtailment allocation was quantified taking into account demand response (DR) potential and load curtailment priority of each DS, which can be determined using DS loading level, capacity of each DS, customer types (residential/commercial) and load categories (deployable, interruptible or critical). Analytic Hierarchy Process (AHP) was used to model a complex decision-making process according to both expert inputs and objective parameters. Simulation case studies were conducted to demonstrate how the proposed approach can be implemented to perform DR using real-world data from an electric utility. Simulation results demonstrated that the proposed approach is capable of achieving realistic demand curtailment allocations among different DSs to meet the peak load reduction requirements at the utility level.

#### VS



This paper presents and assesses a framework for an engineering capstone design program. We explain how student preparation, project selection, and instructor mentorship are the three key elements that must be addressed before the capstone experience is ready for the students. Next, we describe a way to administer and execute the capstone design experience including design workshops and lead engineers. We describe the importance in assessing the capstone design experience and report recent assessment results of our framework. We comment specifically on what students thought were the most important aspects of their experience in engineering capstone design and provide quantitative insight into what parts of the framework are most important.



#### **Think About Your Future Reader**

- Sprinkle keywords in title and abstract
- Use terms you would use to conduct a search on your topic
- Include both broad and narrow terminology

#### **Deep Learning for Health Informatics**

With a massive influx of multimodality data, the role of data analytics in health informatics has grown rapidly in the last decade. This has also prompted increasing interests in the generation of analytical, data driven models based on machine learning in health informatics. Deep learning, a technique with its foundation in artificial neural networks, is emerging in recent years as a powerful tool for machine learning, promising to reshape the future of artificial intelligence. Rapid improvements in computational power, fast data storage, and parallelization have also contributed to the rapid uptake of the technology in addition to its predictive power and ability to generate automatically optimized high-level features and semantic interpretation from the input data. This article presents a comprehensive up-to-date review of research employing deep learning in health informatics, providing a critical analysis of the relative merit, and potential pitfalls of the technique as well as its future outlook. The paper mainly focuses on key applications of deep learning in the fields of translational bioinformatics, medical imaging, pervasive sensing, medical informatics, and public health.



### Introduction

- A description of the problem you researched
- It should move step by step through the following:

Generally known information about the topic

Prior studies'
historical context to
your research

Your hypothesis and an overview of the results

How the article is organized

- The introduction should be:
  - Specific, not too broad or vague
  - About 2 pages
  - Written in the present tense



#### Introduction

- Goal: what question you're trying to answer
- Motivation: why you're asking the question
  - A paragraph stating the problem to be solved and its importance
- Novelty: Literature review
  - Several paragraphs describing previous state of the art
  - Last paragraph states what is new in this paper, how it is different from work of others as well as your own prior work and finally the organization of the paper



#### Taking the Human Out of the Loop: A Review of Bayesian Optimization

The paper introduces the reader to Bayesian optimization, highlighting its methodical aspects and showcasing its applications,

By BORAK SHAHELATI, KEVIN SWEERKY, ZIVU WANG, RYAN P. ADAMS, AND NANDO DE PREITAS

ABSTRACT Dig Onta application are typically associated with into physical and social phenomena, engineers design systems involving large numbers of users, massive complete machines to execute tasks more efficiently, pharmaceutical to a powerful tool for the joint contralization of dealer choices. Incividuals to reason about. that is gaining great popularity in recent years, it promises optimization, highlights same of its methodological aspects. and showcases a wide range of applications.

convenees | Decision making, design of experiments, optimi-

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For example, many organizations rectinely use the greater automation so as to increase both product quality and popular mixed integer programming solver IRM ILOG human productivity. This review paper introduces trayestan. CPLEX for scheduling and planning. This solver has 76 free patienters, which the designers must tune manually-on overwhelming member to door with by hand. This search space is too yast for anyone to effectively rapitotte

More generally, consider wasts in large companies that develop software libraries for other trans to use. These libraries have hundreds or thousands of free choices and parameters that interact in complex ways. In fact, the level of complexity is often so logis that it becomes impossible to feet problems are personnel in accountific and instagrial field domain expects capable of maning these libraries to

As a second example, consider massive unline games involving the following three parties: content providers, users, and the analytics company that sits between them The analytics company must develop procedures to autonatically design game variants across millions of mens; the objective is to enhance user experience and maximus the content provider's revenue.

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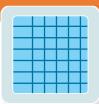


### Methodology

- Problem formulation and the processes used to solve the problem, prove or disprove the hypothesis
- Use illustrations to clarify ideas and support conclusions

#### **Tables**

Present representative data or used when exact values are important to show



#### **Figures**

Quickly show ideas/conclusions that would require detailed explanations



#### **Graphs**

Show relationships between data points or trends in data





## **Results/Discussion**

Demonstrate that you solved the problem or made significant advances

#### **Results: Summarizes the Data**

- Should be clear and concise
- Use figures or tables with narrative to illustrate findings

#### **Discussion: Interprets the Results**

- Why your research offers a new solution
- How can it benefit other researchers and professionals

the SC algorithm over the whole range of  $\omega$  values increase to 3–4 K, accept for the TMCR<sub>C+11</sub> dotabars, with an RMSE of 2 K. This last result is explained by the  $\omega$  distribution, which is biased toward low values of  $\omega$  in this dotabars. When only otmospheric profiles with  $\omega$  values lower the 3 g-cm. one selected, the SC algorithm provides R around 1.5 K, with almost equal values of bian and standerwistion, around 1 K in both cases (with a negative bian, the the SC underestimates the LST). In contrast, when only  $\omega$  values higher than 3 g-cm. one can be selected as the SC algorithm provides RMSEs higher than 5 K. In these cases, it is preferable to calculate the atmospheric functions of the SC algorithm directly from (3) rather than approximating them by a polynomial fit approach as given by (4).

#### V. DISCUSSION AND CONCLUSION The two London-3 TIR bonds allow the intercomparison of two LST retrieval methods based on different physical

assumptions, such as the SC (only one TIR band required)

and SW algorithms (two TIR bands required). Direct inversion we transfer equation, which can be considered algorithm, is assumed to be a "ground-truth" a condition that the information about the **Discussion**  $\operatorname{gd} L_{\mathcal{L}}$ ) is accurate enough. The SC alsoas letter is a continuation of the previous SC [9], and it could be used to generate consistent LST products from the historical Landsat data using a single algorithm. An advantage of the SC algorithm is that, apart from surface emissivity, only water vapor content is required as input. However, it is expected that errors on LST become unacceptable for high water vapor contents (e.g., > 3 g - cm<sup>-2</sup>). This problem can be partly solved by computing the atmospheric functions directly from  $\tau$ ,  $L_{\omega}$ , and  $L_{\tilde{\omega}}$  values [see (5)], or also by including air temperature as input [15]. A main advantage of the SW algorithm is that it performs well over global conditions and, thus, a wide range of water vapor values; and that it only requires water vapor as input (apart from surface emissivity at the two TIR bands). However, the SW algorithm can be only applied to the new Landant-S TIRS data, since previous

TM-EIM tensors only had one TIR band.

The LST algorithms presented in this latter were tested with simulated data sets obtained for a veriety of global atmospheric conditions and surface emissivities. The casular showed RMSE values of typically less than 1.5 K, although for the SC algorithm, this accuracy is only achieved for a values below 3 g - cm<sup>-2</sup>. Algorithm testing also showed that the SW errors are lower than the SC errors for increasing water vapor, and vice verso, or demonstrated in the simulation study presented in Sobrino and Implace-Matter [18]. Although an estensive validation conceins from its site measurements is required to means the performance of the two LST algorithms, the results obtained for the simulated data, the sensitivity analysis, as well as the previous findings for algorithms with the sume mathematical structure give confidence in the algorithm accuracies are increased.

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#### Results

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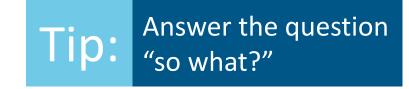
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#### **Conclusion**

- Explain what the research has achieved
  - As it relates to the problem stated in the Introduction
  - Revisit the key points in each section
  - Include a summary of the main findings and implications for the field
- Provide benefits and shortcomings of:
  - The solution presented
  - Your research and methodology
- Suggest future areas for research







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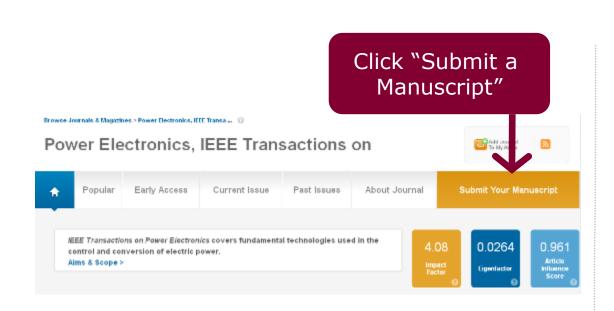


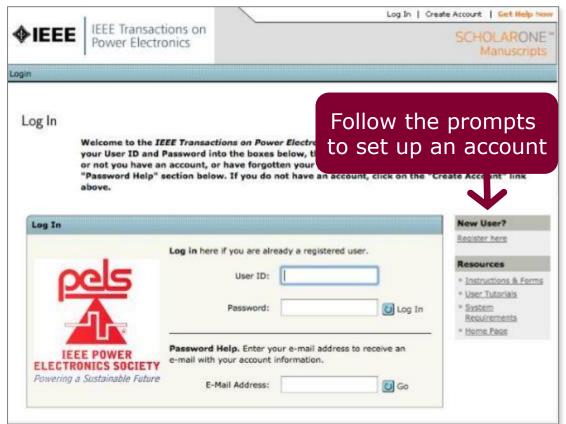
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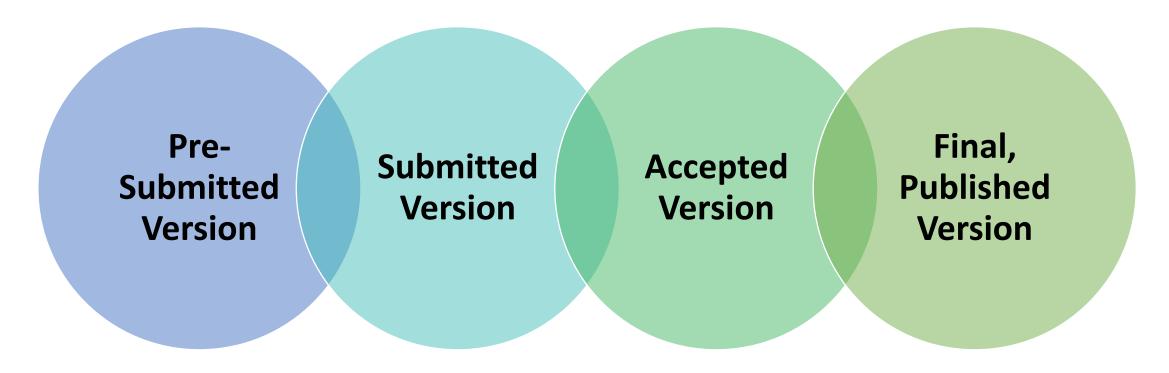
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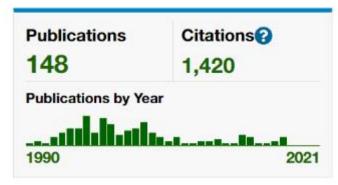
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#### Biography

Gary S. May (Fellow, IEEE) received the B.S. degree in electrical engineering from the Georgia Institute of Technology (Georgia Tech), Atlanta, GA, USA, in 1985, and the M.S. and



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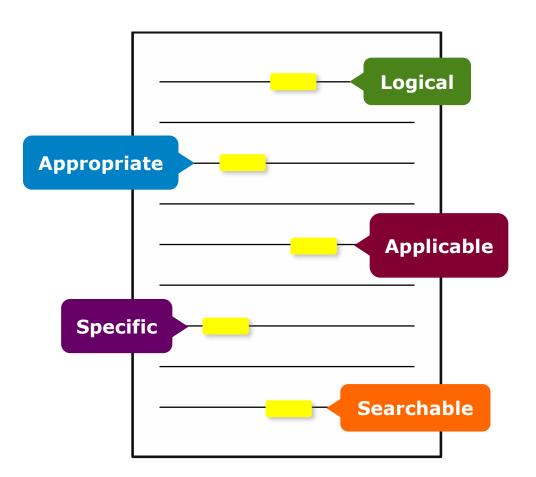
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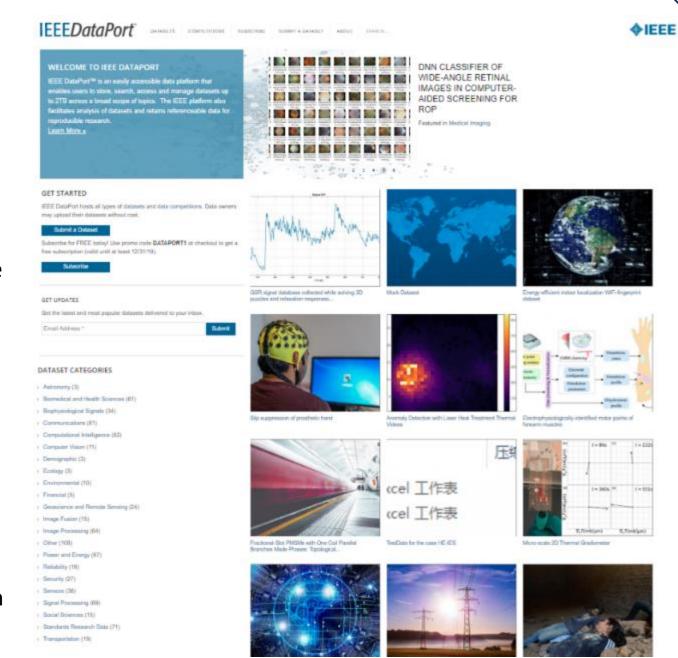


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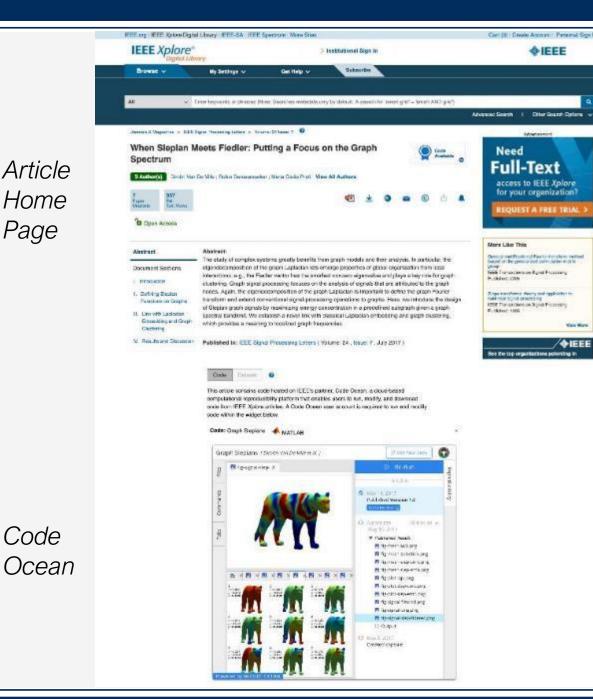
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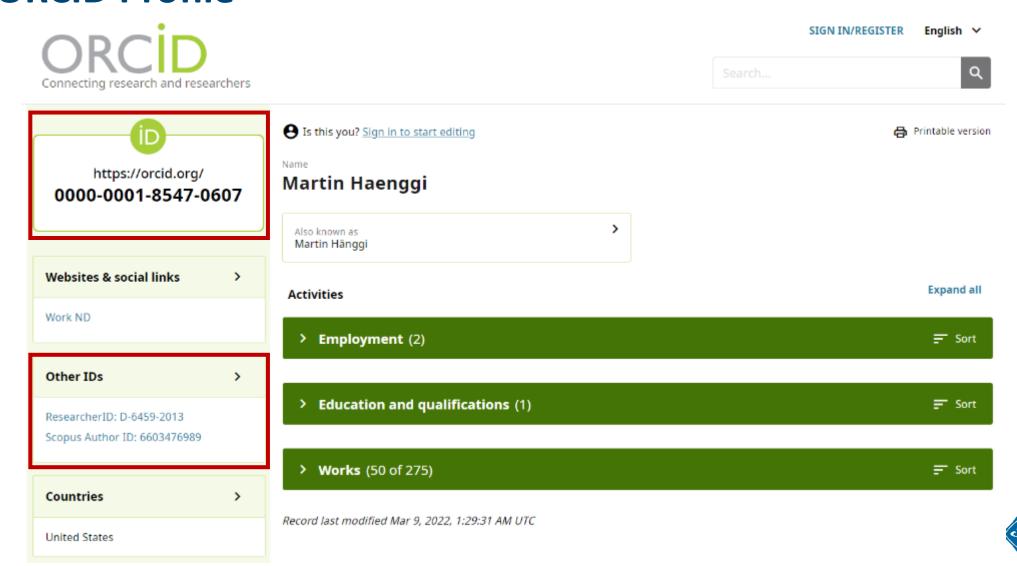
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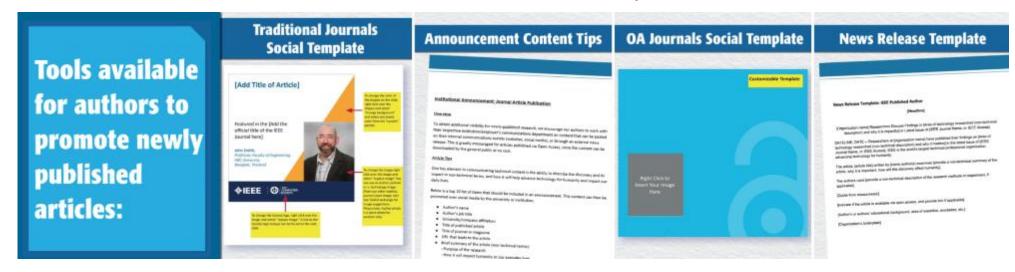
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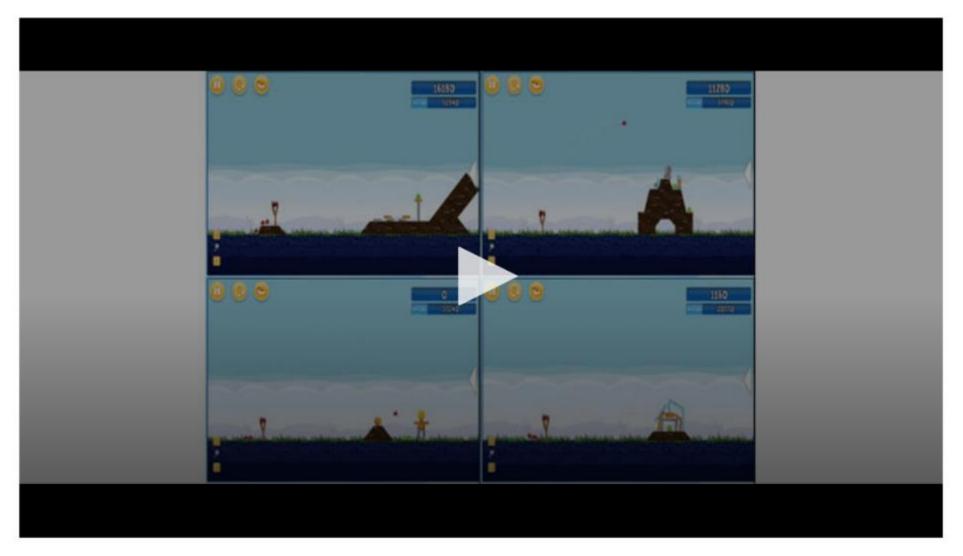














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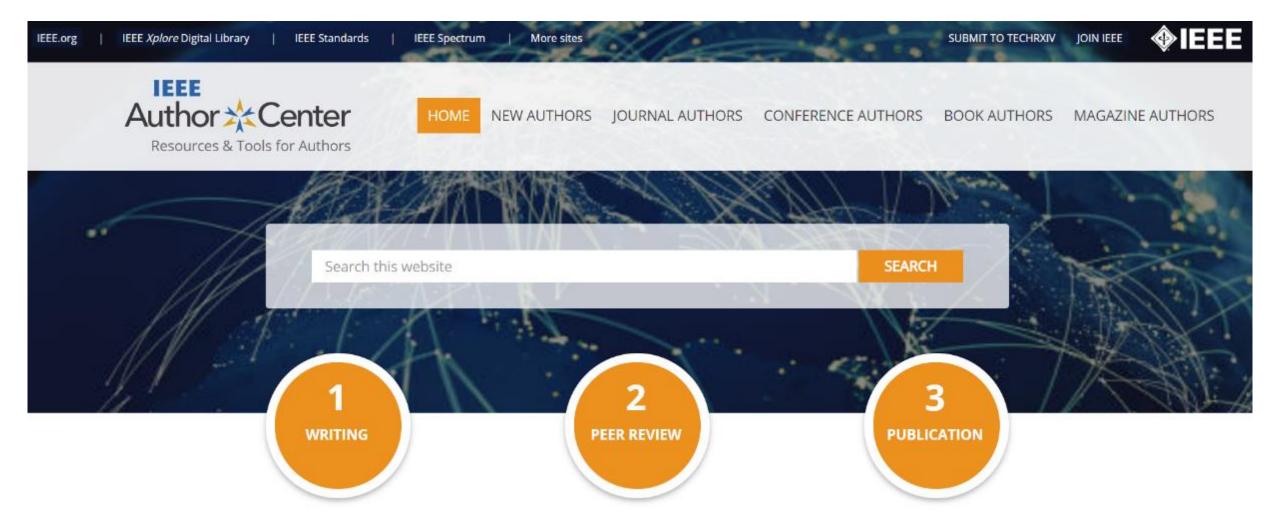
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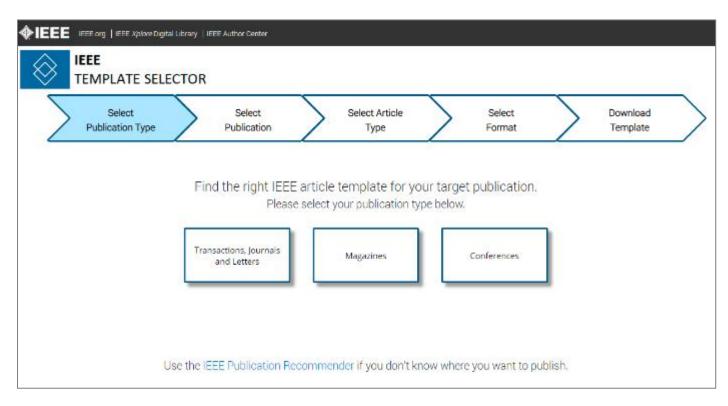
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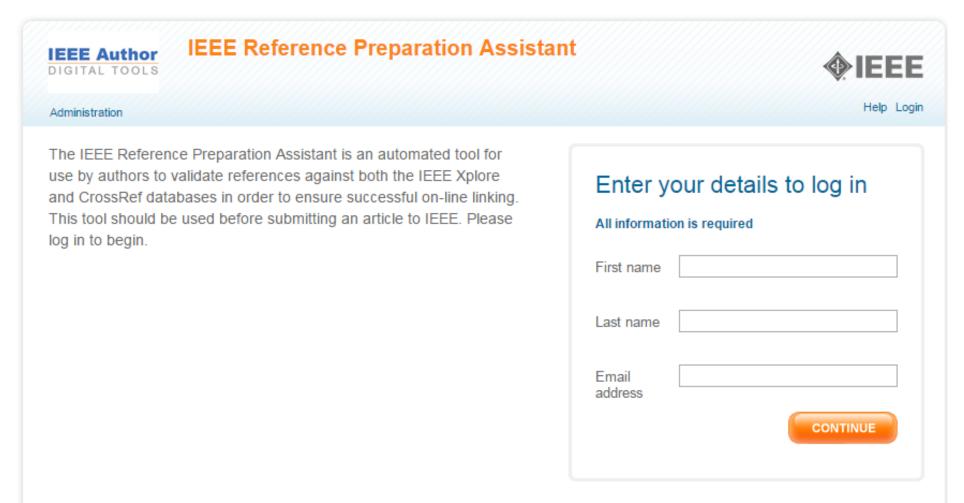
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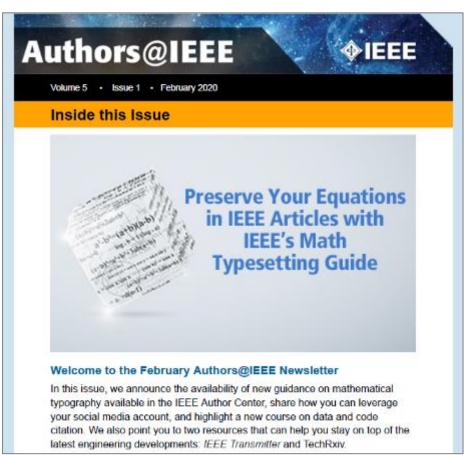
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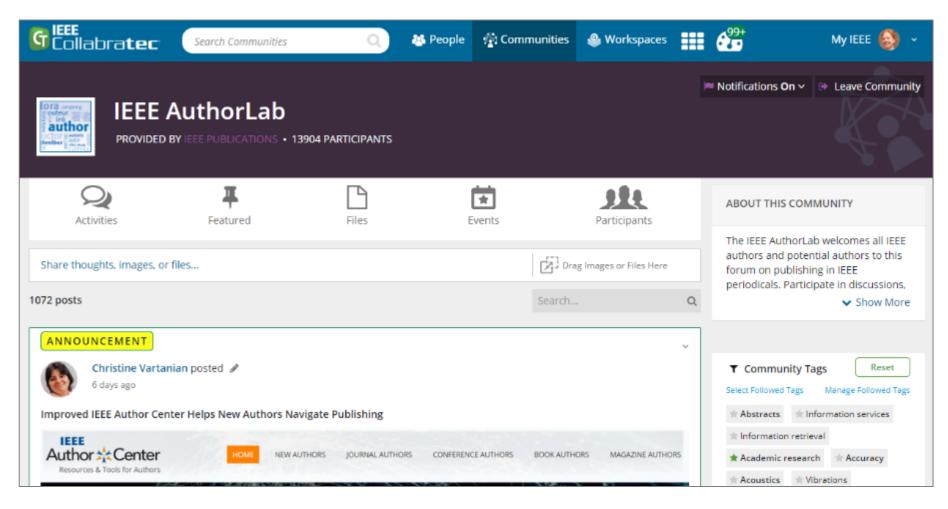
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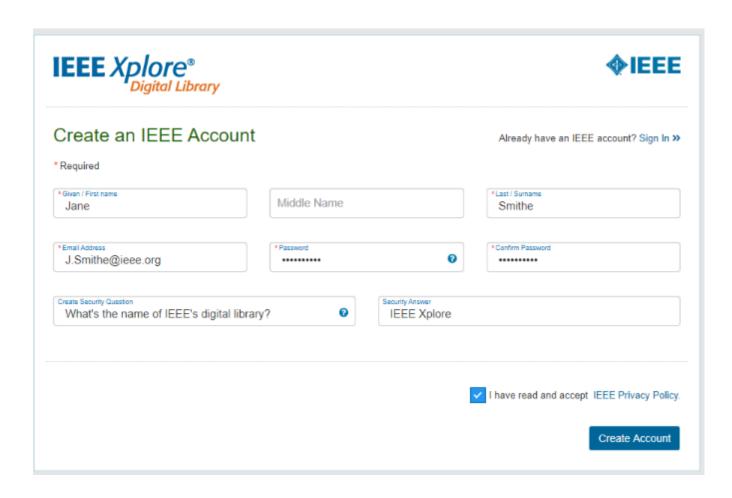
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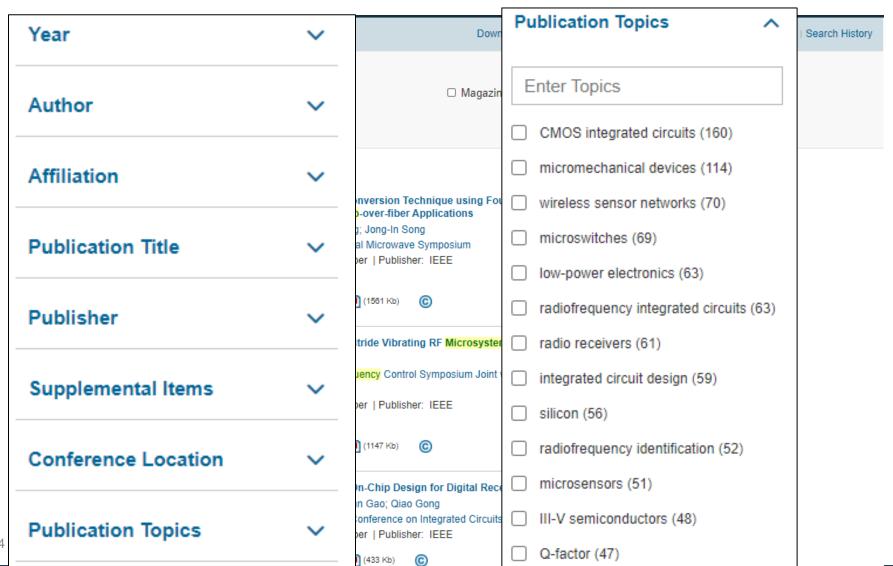


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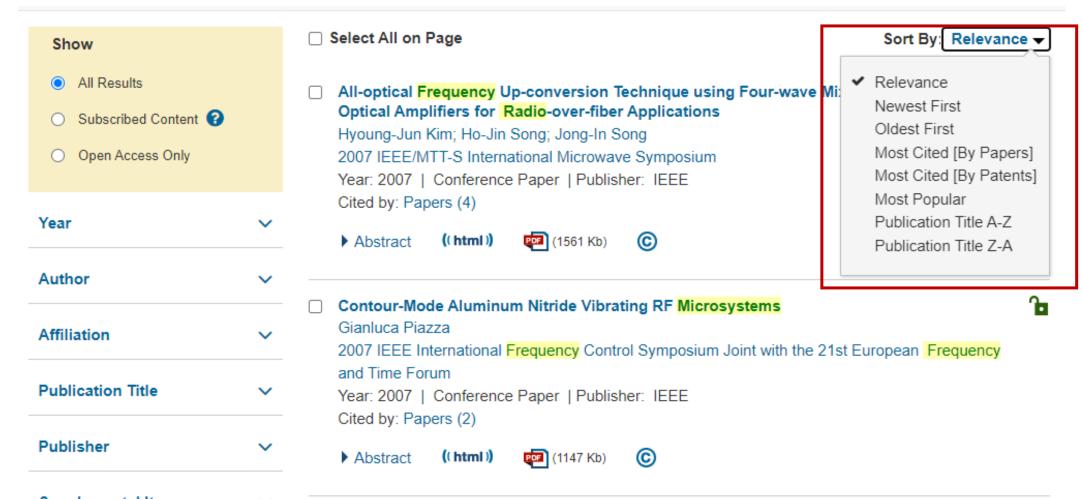
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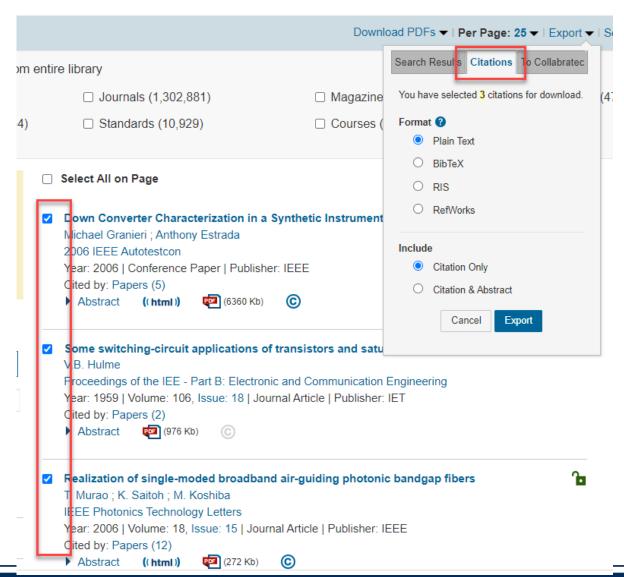
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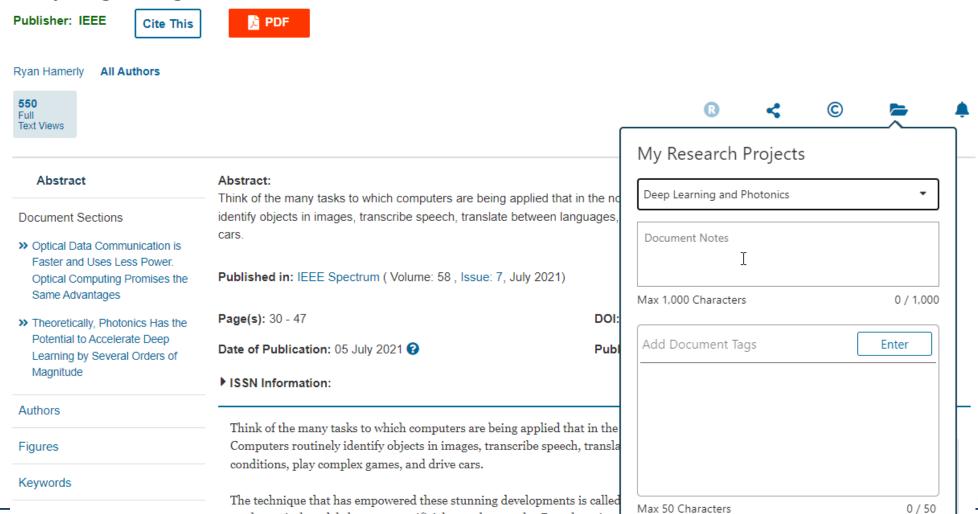
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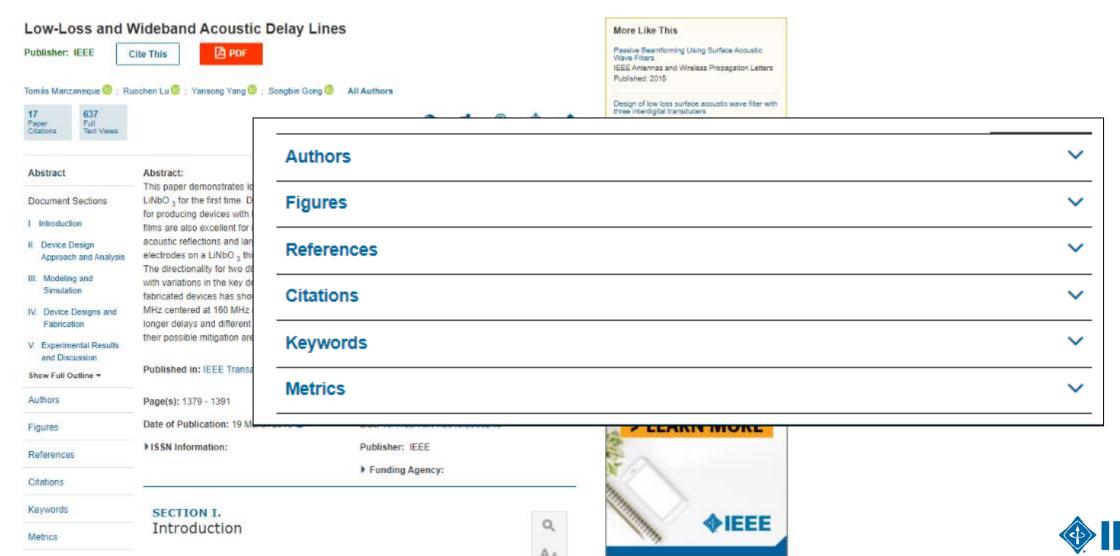


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#### Affiliation

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Songbin Gong (Senior Member, IEEE) received the Ph.D. degree in electrical engineering from the University of Virginia, Charlottesville, VA, USA, in 2010., He is currently an Associate Professor and the Intel Alumni Fellow with the Department of Electrical and Computer Engineering and the Micro and Nanotechnology Laboratory, University of Illinois at Urbana—Champaign, Urbana, IL, USA. His research primarily focuses on design and implementation of radio frequency microsystems, components, and subsystems for reconfigurable RF front ends. In addition, his research explores hybrid microsystems based on the integration of MEMS devices with photonics or circuits for signal processing and sensing., Dr. Gong was a recipient of the 2014 Defense Advanc... Show More

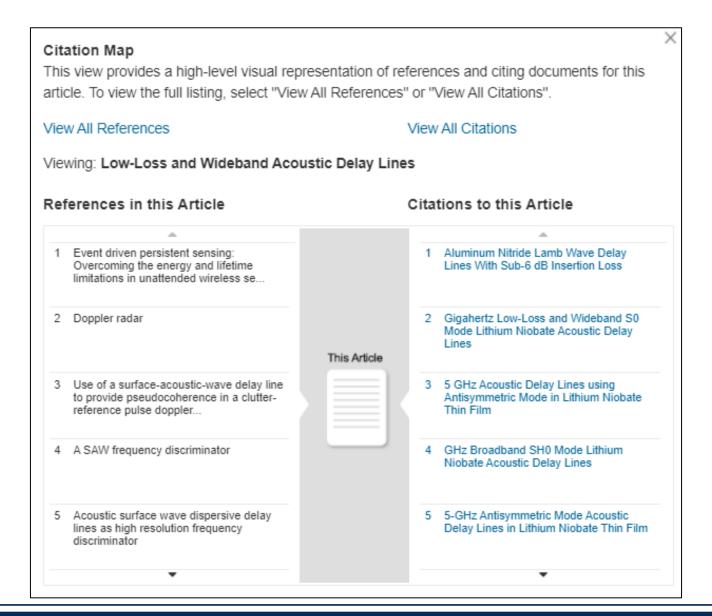


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acoustic wave propagation, interdigital transducers, surface acoustic wave filters, ultrasonic transducers

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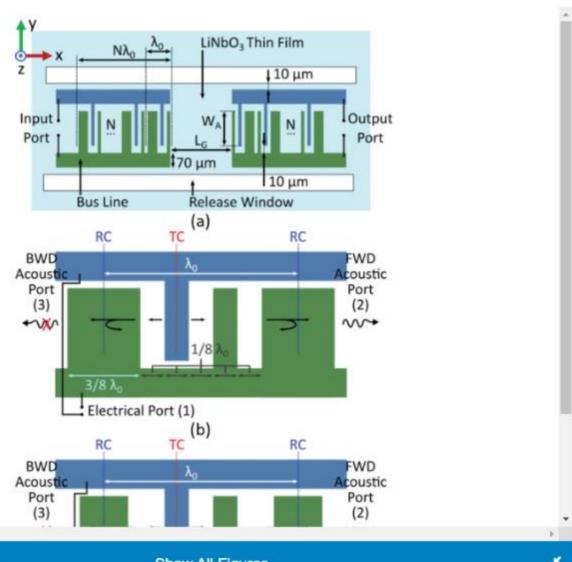
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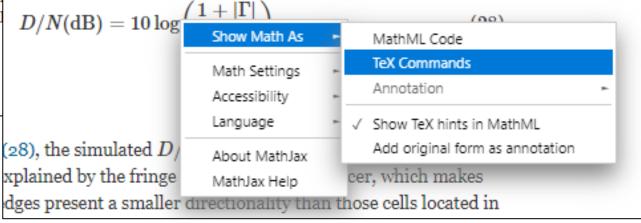
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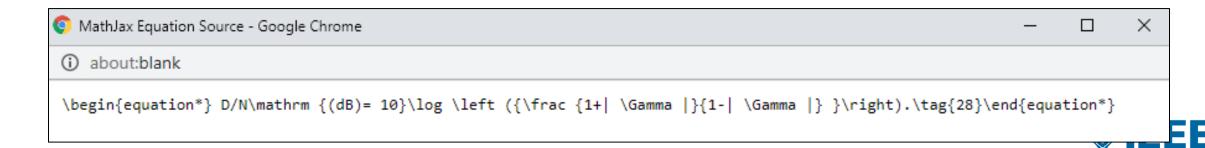
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A Comsol-based FEM model of a unidirectional transducer was built to more precisely predict the directionality as a function of the number of unit cells. The directionality per unit cell was simulated for an EWC transducer formed by 100 nm of Au for directionality as a function of N. The results are shown in Fig. 7 (red curve). Theoretically, this value of N as D/N0 predicted from (23) as

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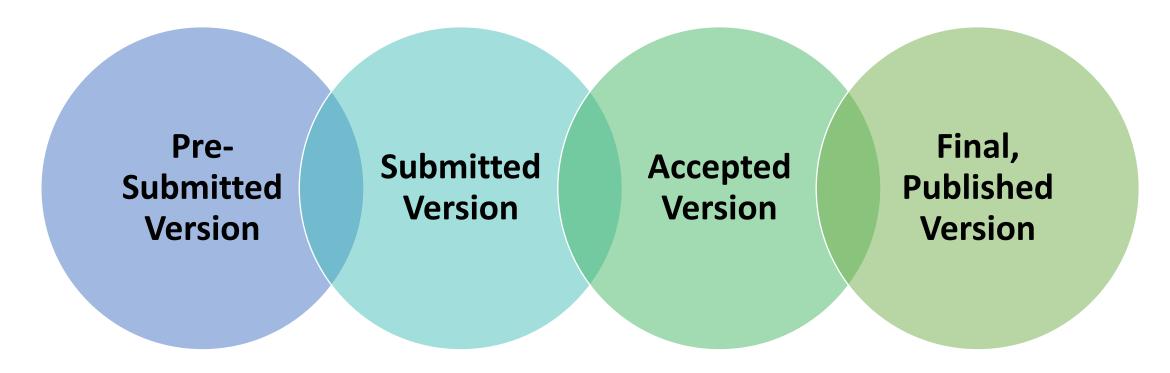
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